July 13, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai – 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: -   Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**
(Formerly KPIT Technologies Limited)

Sneha
Prashant
Padve

Digitally signed by Sneha Prashant Padve
DN: c=IN, o=Personal,
2.5.4.20=ca0d410a7eeb298c2a818517cb33
9196185f946bfacbb36e5c13b79d90e61972,
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serialNumber=8c30c43447bd2b02bb22fe4
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7212d, cn=Sneha Prashant Padve
Date: 2020.07.13 10:29:14 +05'30'

Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft intelliOpen™ supports safe return-to-work strategies

Integrated Self screening, Thermal screening, Social Distance Compliance and Contact Tracing to help companies combat the spread of COVID-19

Pune (India) and Edison, NJ (USA) | July 13, 2020: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified, <u>**The CK Birla Group**</u>, has launched **intelliOpen™ -** an integrated digital solution using IoT, Analytics, AI, and wearables to strengthen return-to-work strategies, and support companies to restart and operate businesses with confidence.

When employees or visitors enter a business facility, they expect companies to take necessary precautions to help protect them from the spread of **COVID-19.** Birlasoft enables companies to put this protection in place. intelliOpen is an intelligent system for enabling and integrating four important components of protection: **Self screening, Thermal Screening, Social Distance Compliance** and **Contact Tracing.** The solution **adheres** to the required regulatory compliance for maintaining **data privacy and confidentiality.**

Companies across industries need to establish and monitor new health and safety measures that help combat the spread of COVID-19. It is important to de-escalate workplaces from becoming hotspots for spread of the virus, which can cause business operations to be suspended. The spread can primarily happen due to inability to trace contacts who came in proximity of an infected person during the asymptomatic phase. Digital technologies provide a proactive mechanism to keep the spread under control.

Sharing his thoughts at the launch, **Ajit Singh Chawla, SVP & Global Head, Digital Business Unit, Birlasoft** said, *"Both lives and livelihoods are important. Through intelliOpen, Birlasoft uses digital technologies to empower its customers to make their facilities safer during and post-COVID-19 situation. intelliOpen can help our customers in Manufacturing, Retail, Airline, Hospitality, Energy & Utilities, Life Sciences, BFSI, Real Estate and other industries."*

![intelliOPEN™ — OPEN YOUR BUSINESS WITH CONFIDENCE]

intelliOpen is built using Birlasoft's **award-winning platform – intelliAsset™** and is powered by **Microsoft Azure.** Azure Platform-as-a-Service makes intelliOpen quick to deploy, highly available, and scalable across global facilities. intelliOpen uses Azure Cognitive Services, which enhances the experience for social distancing compliance and contactless operations. Data visualization capabilities of Microsoft Power BI provides companies with rich insights and dashboards.

Venkat Krishnan, Executive Director, Commercial Partners, Microsoft India said, *"As businesses gradually reopen in the process of economic recovery, employers will have to monitor the health and safety of the workforce. Our highly secure and scalable cloud platform enables intelliOpen™ in managing this critical activity for organizations across industries."*

intelliOpen **integrates** with time and attendance and security access systems, thereby, delivering the value of a connected enterprise. It automatically alerts EHS and facility management teams in the event of any detections and/or non-compliance of social distancing norms. It can help in **restricting access** of symptomatic or COVID-19 positive cases into the facilities so they can be provided with timely medical aid and guidance. It also provides rich, geography-wise dashboards and reports for monitoring and compliance purposes.

John Westfield, ISG Partner - Consumer Services said, "*ISG has clients and prospects that are looking for an adaptive solution to safeguard employees while maintaining individual privacy. Birlasoft has quickly stepped up to create a solution that can integrate with current enterprise hardware - including Thermal imaging devices - and seamlessly integrate with pre-existing HR systems for tracking, reporting, and employee well-being during these ever-changing times. Employee safety and peace of mind will certainly continue to be a top priority and adaptive solutions like Birlasoft's intelliOpen hits the mark in terms of seamless integration, social distancing and contact tracing options, data analytics, and timely digital innovation.*" During these trying times, helping every organization to survive, recover and return to business as usual is among the top priorities of management teams worldwide. **Birlasoft intelliOpen™** provides a much-needed defense as part of the return-to-work strategy of businesses across the globe.

About Birlasoft

Enterprise to the Power of Digital ™
Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified The CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

For further information please contact:

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Disclaimer.
Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change.

There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.